



4107 Coopersdale Road Charlotte NC
828-337-8156

dgstyles23@gmail.com

David Styles

Professional Summary:

I have been labeled “the Swiss Army knife” in my current role, with my manager saying that I can be plugged into many different job functions and the operation doesn’t skip a beat. My personality allows me to comprehend and apply information seamlessly, making me a great employee to have as part of a group or in solo work environments. I have a large appetite to learn and challenge myself, while maintaining the highest os standards. Let’s work together to tell the best story possible.

EDUCATION:

2014-2015 Western Carolina University Cullowhee, North Carolina 28723

Major: Communications *cum laude*

Concentration: Broadcasting

2009-2013 Western Carolina University Cullowhee, North Carolina 28723

Honors College Graduate, *cum laude*

Major: Philosophy and Religion

Concentration: Religion

Minor: Media in Philosophy/ Religion

WORK EXPERIENCE:

Co-Host Garage Pass, Performance Racing Network January 2026-Present

- 3 minute week day show that airs on over 230 terrestrial radio stations, and Sirius XM Radio
- Cover the latest news from the NASCAR garage, action on the track, and industry changes.
- Conduct interviews with drivers, crew chiefs, and industry executives
- Audio editing, and show production

Performance Racing Network, Manager of Broadcast Logistics, August 2015-Present

Traffic and Broadcast management

- Generate weekly & event traffic logs without error
- Assign features and billboard tags without error
- Communicate with agencies and sponsors to receive commercials, features, and tagline lines with in required deadlines
- Act as Kyle Petty Back Then Again Country Countdown Executive Producer with spots, upcoming features, and request liners for new and current affiliates.
- Assist with the PRN video projects
- Generate logs for Studio shows and live events
- Print feature cards for all live events
- Assist with the generation of the “Race Book”

Accounting

- Scrutinize all POs before submitting to AvidXchange
- Continue to look for ways to reduce reoccurring expenses.
- Check all PRN billing for accuracy before it is sent to Finance
- Work with sponsors to clear any billing discrepancies
- Process all PRN Purchase Orders and AvidXchange

- Process all full-time and contract employee expense reports
- Administer contract employee paperwork and payroll
- Handle all mail and interoffice correspondence
- If applicable, make sure that all sweepstakes and contests operate at or under budget for 2025.

Sales and Affiliations Support

- Assist the PRN affiliations department in the outreach for programs with material and proposals.
- Keep a detailed and secure record of all PRN contracts and insertion orders.
- Keep the PRN affiliate lists current and up-to-date in Counterpoint
- Assist in pulling audio features and sponsor segments in as as-needed basis.
- Contribute ideas that will help PRN flourish and grow in 2025 and beyond.
- Work with the Affiliations department to streamline contract renewals by scanning and emailing contracts instead of producing and mailing executed contracts

Video & Studio Responsibilities

- Prepare the studio for each addition of Fast Talk, Pit Reporters video productions
- Create graphics for each video production
- Continue to learn and develop skills with New Blue graphics
- Manage contract studio personnel including training, scheduling and payments
- Manage the distribution to our outlets – NASCAR.com, Sirius XM, FB Live & YouTube
- Act as Technical Director for any and all video productions as needed

Engineering Support Responsibilities

- Assist the PRN Engineering crew on agreed upon race broadcasts
- Duties will include the set up and tear down of the broadcast booth
- Continue to learn and develop skills with New Blue graphics
- Manage contract studio personnel including training, scheduling and payments
- Manage the distribution to our outlets – NASCAR.com, Sirius XM, FB Live & YouTube
- Act as Technical Director for any and all video productions as needed

Rep Firm/Counterpoint/Copy splitting

- Manage the trafficking and accounting between Rep Firm and PRN
- Up-fitting and training of the new Counterpoint systems
- Manage trafficking for copy split clients
- Integrate Counterpoint with the Rivendell production systems
- Implement an invoice solution with the Counterpoint system and SMI accounting
- Continue to train on the Counterpoint system

WHIP AM 1350, Play-by-Play Radio Announcer, August 2022-Present

On-Air and Pre Game Interviews

- Creation of Pre Game Stat Packets
- Game Preview One Sheet Creation
- Conference with Color and Engineer about story lines
- Pre Game Interview with the Head Coach and master of the files for playback

Podcast Freelance Show Director January 2022-Present

Director and Editor for the Following

- Racers Odds (Present)
- MotorVate (Influx)
- Beyond Data Management (Present)
- Bullring Racing America (Ended 2024)
- No Need for Speed (Seasonal)
- JC's Garage (Influx)
- Styles and Friends a Podcast (Dormant)

Key Skills:

-Time Management
-Detail Oriented
-Interpersonal Skills

-Change Management
-Punctual
-People Leadership

-Inventory Management
-Self Starter
-Goal and Success Driven